





Order / Rev: 721363  
 Alt Order #: 06367716  
 Flight Dates: 10/10/12 - 10/14/12

Advertiser: American Future Fund  
 Product Desc: AMERICAN FUTURE FUND  
 Estimate: 501

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KSDK	10/13/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$900.00		0.00			
15	KSDK	10/13/12	10/13/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NWCHNNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$900.00		0.00			
16	KSDK	10/14/12	10/14/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$450.00		0.00			
17	KSDK	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$900.00		0.00			
18	KSDK	10/11/12	10/11/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NWS CH5-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,700.00		0.00			
19	KSDK	10/11/12	10/11/12	M-F 10-11A News at 10am	CM	10-11A	---T---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
TODY-LOUIS-10A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$450.00		0.00			
20	KSDK	10/11/12	10/11/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
NWS CH5-NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$675.00		0.00			
21	KSDK	10/11/12	10/11/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	---T---	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$675.00		0.00			
22	KSDK	10/11/12	10/11/12	M-F 4P News News 5 at Four	CM	4-430P	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NWS5 1ST@FOUR<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$900.00		0.00			
23	KSDK	10/11/12	10/11/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,125.00		0.00			
24	KSDK	10/11/12	10/11/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
NWS CH5-5P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,250.00		0.00			
25	KSDK	10/11/12	10/11/12	M-F 5-6A 5-6a	CM	5-6A	---T---	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
TODAY-LOUIS 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$575.00		0.00			
26	KSDK	10/11/12	10/11/12		CM	6-630P	---T---	:30	1	\$2,475.00	P-1	0.00	NM	1	\$2,475.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6P News News Channel 5 at 6P											
				NWS CH5-6P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,475.00		0.00			
27	KSDK	10/11/12	10/11/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
				TODAY-LOUIS-6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,125.00		0.00			
28	KSDK	10/11/12	10/11/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,250.00		0.00			
29	KSDK	10/11/12	10/11/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,010.00		0.00			
30	KSDK	10/10/12	10/10/12	M-F 10-11A News at 10am	CM	10-11A	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				TODY-LOUIS-10A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$450.00		0.00			
31	KSDK	10/10/12	10/10/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	--W----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
				ELLEN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$675.00		0.00			
N32	KSDK	10/13/12	10/13/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,125.00		0.00			
N33	KSDK	10/14/12	10/14/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,125.00		0.00			
N34	KSDK	10/14/12	10/14/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$900.00		0.00			
N35	KSDK	10/14/12	10/14/12	This Week Cardinal Nati This WK Cards Nation 10a	CM	10-1030a	-----S	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$560.00		0.00			
													Totals	35	\$40,905.00